



## **CPI and Fiserv Collaborate to Modernize Instant Issuance Experiences for Financial Institutions**

*Card@Once®*, integrated with Fiserv, delivers enhanced service to provide new cards instantly

**DENVER, May 27, 2026** — CPI Card Group Inc. (Nasdaq: PMTS), a payments technology company providing a comprehensive range of payment cards and related digital solutions, and [Fiserv](#) (NASDAQ: FISV), a leading global fintech and payments company, today announced a collaboration to expand access to advanced instant issuance capabilities for Fiserv’s bank and credit union clients through CPI’s Card@Once software-as-a-service platform.

Through this collaboration, financial institutions can more easily deliver seamless, in-branch instant issuance experiences that connect physical cards, giving customers and members payment access while reducing friction at critical moments. CPI is advancing a unified payments issuance strategy by expanding its proprietary technology platform to support physical card offerings through flexible technology integrations. This approach enables financial institutions to access modern issuance capabilities through their preferred core or payment processing providers.

The collaboration builds on the longstanding relationship between CPI and Fiserv. CPI’s leading SaaS-based Card@Once platform is integrated into Fiserv’s extensive ecosystem, which includes more than 10,000 financial institutions—providing a streamlined path to enhanced issuance capabilities.

“We are excited to partner with Fiserv to provide our market-leading solutions to thousands of U.S. financial institutions,” said Rob Dixon, Chief Digital Officer. “Through this collaboration, we’re helping banks and credit unions drive greater customer engagement by delivering the seamless, unified issuance experience they demand.”

“When customers and members need a new card, immediacy matters,” said Ben Mallen, Head of Output Solutions, Fiserv. “By working with CPI, we’re making it easier for financial institutions of all sizes to deliver timely, secure access to cards in a way that reinforces trust during time-sensitive moments.”

### **Delivering tangible benefits for financial institutions**

Card@Once, integrated with Fiserv, enables financial institutions to:

- Easily connect to Card@Once through a streamlined integration experience
- Issue payment cards, allowing customers to receive a physical card in-branch
- Leverage a cost-effective, SaaS-based instant issuance solution with no on-premise software required, supported by CPI-managed maintenance and program setup

This collaboration marks a significant milestone in CPI’s strategy for financial institutions, focused on API-driven, cloud-enabled platforms that are processor and core agnostic and deliver secure, flexible physical card issuance at scale.



CPI and Fiserv will work closely to support financial institutions as they adopt Card@Once, including streamlined onboarding, dedicated project and account support, and 24/7 U.S.-based assistance aligned with Fiserv's core processing platforms.

**About CPI Card Group Inc.**

CPI Card Group (NYSE: PMTS) is a payments technology company that is integral to the payments ecosystem. CPI's connections, people, and solutions enable payments for a broad and expanding customer base including thousands of U.S. financial institutions, processors, fintechs, prepaid program managers and more, and these customers count on us to deliver what's next. We continue to transform alongside the market, and for decades have invested in building deep connections and flexible solutions for our customers. Our proprietary platform and expertise uniquely position CPI to deliver today, tomorrow, and into the future as the market expands and payment methods evolve. Learn more at [www.cpicardgroup.com](http://www.cpicardgroup.com).

**For more information:**

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