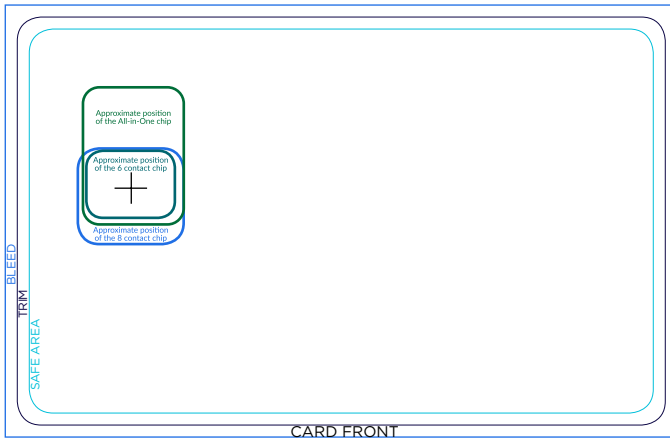


# CPI Art Guidelines

## Card Dimensions:

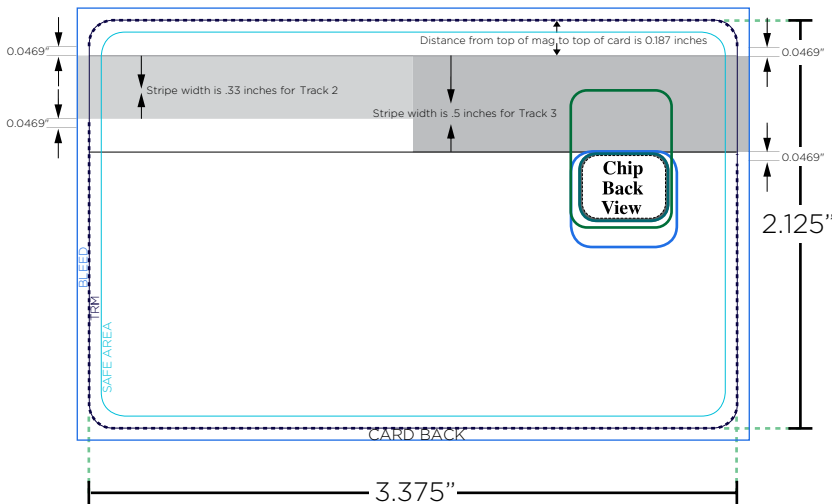


## Card Body

Nominal Edge: 3.375" x 2.125"

Safety: 3.25" x 2"

Required Bleed: 3.5" x 2.25" (1/16 inch)



## Card Back

## File Requirements:

We require print ready art. All art submissions must be accompanied by an Adobe Acrobat .pdf file of the front and back of the card.

- Acceptable file formats:
  - **.psd** (Photoshop), **.tiff** (Photoshop)
  - **.ai** (Illustrator), **.eps** (Illustrator)
  - **.indd** (InDesign)
  - **w.pdf** (InDesign, Illustrator, Photoshop)
- Acceptable Color setting: **CMYK**  
**Note:** All spot colors must be designated swatches.
- Silkscreen File Requirements: **Vector Art**  
All silkscreen art must be in vector format (line art). No gradients or rasterized art will be accepted.
- Image Resolution: **300 DPI**  
**Note:** All images/logos used within the file should also be high resolution or vector based.
- All files must be layered  
**Note:** Logos and text must be placed on separate layers with no exceptions. **DO NOT FLATTEN ANY LAYERS.**
- Fonts:
  - **PC Users** - Duplicate all text layers and outline the duplicates. Include all fonts when sending finalized files.
  - **Mac Users** - Duplicate all text layers and outline the duplicates. Include all fonts when sending finalized files.

## Submission Methods:

### 1. FTP

Reach out to your Client Services Specialist to be set up with our Digital Services through CPI Gateway®.

### 2. U.S. Mail or FedEx

CPI Card Group  
ATTN: Prepress Department  
Contact your sales representative for correct location address or visit our website at [www.cpicardgroup.com](http://www.cpicardgroup.com)