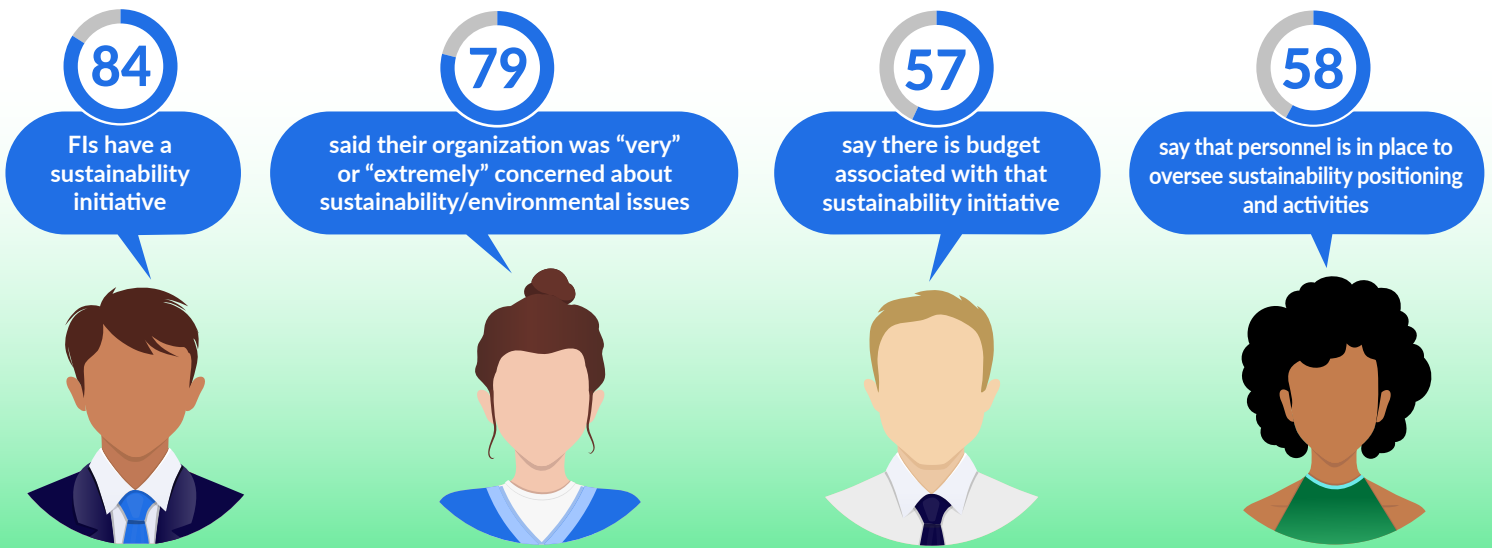


# What are Small and Mid-Sized Financial Institutions (FIs) saying about their Sustainability initiatives & ESG responsibilities?

We asked executives at 106 different small and mid-sized FIs to tell us about their sustainability initiatives and how they view Environmental, Social, and Governance (ESG) responsibility. Spoiler alert: nearly three-quarters are considering sustainability initiatives for their card programs. See what else they said:

## Who has sustainability initiatives?



## What efforts are being made?



## Do FIs have ESG responsibilities?



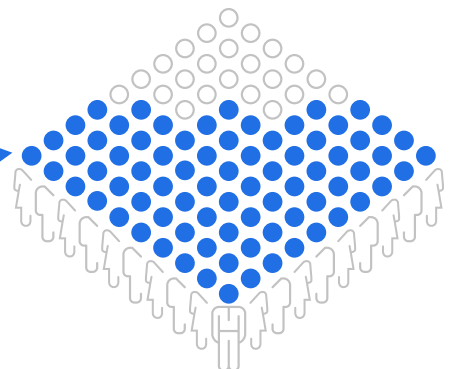
## Are accountholders and members concerned about sustainability/environmental issues?

74 believe that their accountholders or members are concerned about sustainability/environmental issues



## What about card programs?

77 are considering sustainability initiatives for their card programs



CPI Market Survey and Assessment conducted by Mercator Advisory Group. A representative sample of 106 U.S. employees of small and medium-size financial institutions. Fielded between December, 2021 and January, 2022



© 2023 CPI Card Group Inc. All rights reserved

Interested in adding an eco-focused option to your debit or credit portfolio? Go to [www.cpicardgroup.com/earth-elements/](http://www.cpicardgroup.com/earth-elements/)